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10

WEEK

CAMPAIGN...

SUSTAINABILITY AWARDS 2010

30 NOVEMBER 2010
ROYAL COLLEGE OF PHYSICIANS, LONDON



IN ASSOCIATION WITH



SUPPORTED BY



IN PARTNERSHIP WITH

ARUP

“ The Sustainability Awards really are *the* awards that showcase the fantastic achievements of UK industry, in embracing the sustainability challenge. The standards are increasingly high and this year UK-GBC is delighted to be working with UBM to really ensure that the story of those shortlisted entries can be told. This is not just about the winners – important as that is – this is about all of us learning from and sharing that best practice. ”

SOURCE: UK-GBC

OVERVIEW

The Sustainability Awards recognise and reward outstanding achievement in sustainability in the built environment and are a key benchmark for achieving best practice in the sector. The 2010 awards will provide a fresh slant on green practice in construction & architecture with new categories and further opportunities to shine in this competitive industry.

This year's Sustainability Awards will see an important shift away from the traditional awards evening. In this joint venture between the UK-GBC and Building magazine, our combined mission is to facilitate a 10 week educational, innovation awareness campaign that places a prolonged spotlight on all shortlisted sustainability pioneers and those sponsors endorsing their unique achievement.

KEY BENEFITS TO SPONSORS:

1. An educational environment that positions you as a thought leader in sustainability.

2. Your branding aligned with best practice and innovative pioneers across the sector.

3. Develop new and existing relationships through 2 unique networking events

- Shortlist Showcase Exhibition Launch Party (Tuesday 19 October)
- Sustainability Debate & Awards evening drinks reception (Tuesday 30 November)

10 WEEK INNOVATION AWARENESS CAMPAIGN

AWARD SHORTLIST SHOWCASE EXHIBITION

Hosted at the home of the UK GBC, The Building Centre will feature a gallery style exhibition displaying detailed storyboards of each shortlisted company and prominent branding from each award category sponsor. The shortlist showcase exhibition will run for 6 weeks prior to the announcement of the award winners on 30 November at the Royal College of Physicians.

AWARD WINNER SHOWCASE EXHIBITION

Following the awards presentation evening, the showcase exhibition will be reconfigured to include only the winners' storyboards and each award category sponsor's branding. The award winner showcase exhibition will run for 4 weeks.

UK-GBC CASE STUDIES

During the campaign the UK-GBC will create case study reports for each finalist, with the content to be hosted across the UK-GBC and Building websites.

SUSTAINABILITY DEBATE, ROYAL COLLEGE OF PHYSICIANS AUDITORIUM

Prior to the presentation of awards, the afternoon will commence with a high level debate with an audience of approximately 300 strictly senior industry leaders. Panellists will include the UK-GBC and other thought leaders from across the construction and design industries. The debate will focus on the future of cutting-edge innovation in sustainability.

AWARDS PRESENTATION, ROYAL COLLEGE OF PHYSICIANS AUDITORIUM

This year's new educational focus will feature thorough transparency to the judging process. Judges will present detailed explanations of why each entry was shortlisted and subsequently dominated to win this prestigious award.

CATEGORIES

Sustainable Designer of the Year
(open to architects and engineers)
Sustainable Contractor of the Year
Sustainable Consultant of the Year
Sustainable Housebuilder/Housing Provider of the Year
Sustainable Client/Developer of the Year
Sustainable Manufacturer/Supplier of the Year

Sustainable Refurbishment Project of the Year*
Sustainable Project of the Year (under £10m)
Sustainable Project of the Year (over £10m)
Sustainable Innovation of the Year*
Sustainability Champion of the Year*
Sustainability Leader of the Year

* New category

FOR FURTHER INFORMATION

on category sponsorship or additional branding opportunities, please contact:

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